

Message from Ron Anzalone

February 2020

We spend a lot of time thinking about our loved ones during February and especially around Valentine's Day. Technically, it's St. Valentine's Day, originally the feast day of a Roman saint from the third century. There is much speculation about the origins of the feast and even some discussion about the identity of the saint. We do know that this St. Valentine was martyred on February 14, 269 and the feast day was instituted by Pope Gelasius I in 496. But how did St. Valentine, a martyr, come to be associated with love and romance? Again, there is much speculation and one popular story is that he cured the blind daughter of his jailer. Before he was led off to his death, he wrote her a note and signed it "Your Valentine."

Unlike St. Valentine, most of us are not called to martyrdom, but we do think about our loved ones...and we write love notes and greeting cards. But have you ever considered special gifts for the ones you love?

People buy insurance because they love someone. I bought life insurance because I love my wife. If I am not here to provide for her, I want to make sure she can stay in the same home and continue to live the lifestyle I've been able to provide.

I want to make sure that if I am sick or hurt and can't work, my family still has money coming in to pay the bills. Disability Income Insurance helps provide for that.

Sometime down the road, I'll take the assets I've accumulated and retire. Long Term Care Insurance helps me protect those assets in case I have an extended care event. I won't have to spend down all that I've saved to pay for care. My retirement annuities will help my wife and me enjoy our golden years. With a lifetime minimum interest rate guarantee I know I'll always be in the black with my account.

All the products we have available are centered around protection for me, my family and what I've been able to save. Is your protection where you want it to be?

This Valentine's Day let's sit down and see where you stand.